

*Van Zyverden's*  
AMARYLLIS 2019 COLOR OF THE YEAR LIVING CORAL



Hippeastrum (commonly known as Amaryllis) are popular for their indoor holiday color and are often given as gifts from October through January. They are easy to grow and are impressive flowers. Their large blossoms can measure up to 8" across. We only ship one large blooming bulb size to ensure well-proportioned plants, which are guaranteed to produce large, vibrant blooms for you. As bulbs are essentially storage mechanisms, they already contain everything needed to produce flowers. They are tropical and subtropical. All you will need to do is plant them and water. Best of all, they can be induced to re-bloom indoors for years to come.

*Hippeastrum Desire*

*Pantone Color of the year for 2019*

*Vibrant, yet mellow with warmth*

*About This Variety:* "In reaction to the onslaught of digital technology and social media increasingly embedding into daily life, we are seeking authentic and immersive experiences that enable connection and intimacy. Sociable and spirited, the engaging nature of PANTONE16-1546 Living Coral welcomes and encourages lighthearted activity. Symbolizing our innate need for optimism and playful pursuits, PANTONE 16-1546 Living Coral embodies our desire for playful expression" by Pantone.com. We think this variety represents this color best.

*Growing Instructions:* Hippeastrum (Amaryllis) is a tender bulb and needs to be planted in pots indoors throughout most of North America. In USDA zones 9-12, they can actually be planted outside, as long as they are protected during freezing temperatures. Plant them outside with the neck sticking out of the ground, water, fertilizing after the leaves appear and repeating several times in spring. Then, let nature take its course. To grow indoors as a house plant proceed as follows: Select a 6-8" container of your choice, then fill about half the pot with medium. Set the bulb atop the soil, filling in with soil around the bulb to maintain its position. About the top third of the bulb should be left exposed above the soil level, leaving room in the pot for watering. Amaryllis bulbs like room temperatures and exposure to sunshine will keep them shorter. As the flower stalk grows towards the light, rotate the pot frequently to prevent toppling. Sit back and enjoy!

*Care Tip:* Some gardeners treat their Amaryllis as annuals and simply toss them after flowering. However, they are fairly easily induced to re-flower next year. To re-grow follow these steps: After flowering, cut off the flower stalk just above the neck of the bulb, but be sure to leave the foliage, as it will play a critical role in rebuilding the bulb and prepare it for future blooming. Place the pot in a sunny window, and only water when the soil is dry. Fertilize regularly. After danger of frost, place pot outside until fall, when frost kills the leaves off. Then, having removed the foliage, let the potted bulb rest by storing it in a cool, dry place for 2.5 months. Do not water it. Thereafter, restart the process as stated above.

*Exposure:* Full sun to partial shade

*Height:* Grows 18-24" tall

*Spacing:* Plant 4-6" apart, 1-2" deep

*USDA Zones:* Hardy in USDA zones 9-10

Guaranteed to grow 1 year from purchase if directions are followed. Any concerns related to quality and/or counts feel free to contact us.

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Let's get social!



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